

“You may not be interested in strategy,
but strategy is interested in you.”

Leon Trotsky (1879-1940)





Advanced Global Management

QUICK FACTS

Face-to-face format

	Weekly	Biweekly
Intake	January, April & September	January & September
Language	Spanish	Spanish
Intake	September or January	September
Methodology	Weekends Fridays, 16:00-22:00 Saturdays, 8:30-15:00 Option to participate in an international experience during Global Immersion Week	Alternate weekends Fridays, 14:30-22:00 Saturdays, 8:30-19:00 Option to participate in an international experience during Global Immersion Week
Duration	4 months*	6 months*
Campus	Madrid	Madrid
Web	www.ie.edu/es/advanced-global-management	www.ie.edu/es/advanced-global-management

Blended Format**

	English	Spanish
Intake	January or September	January
Structure	Launches with an opening optional week in Sao Paulo, continues on the IE Online Campus and ends with face-to-face sessions in Madrid	Launches with an opening optional week in Sao Paulo, continues on the IE Online Campus and ends with face-to-face sessions in Madrid
Methodology	Videoconferences one Saturday each month, 16:00-17:30 / 18:00-19:30 (Madrid time) Debate forums: Monday to Thursday, flexible timetable, Face-to-face classes	Videoconferences one Friday each month, 16:00-17:30 / 18:00-19:30 (Madrid time) Debate forums: Monday to Thursday, flexible timetable, Face-to-face classes
Duration	6 months*	6 months*
Campus	Sao Paulo or Shangai (optional), Online, Madrid	Sao Paulo or Shangai (optional), Online, Madrid
Web	www.ie.edu/advanced-global-management	www.ie.edu/es/advanced-global-management

* In addition to the duration of the Core Period of the Executive MBA+.

** Combines face-to-face learning with interactive periods online.



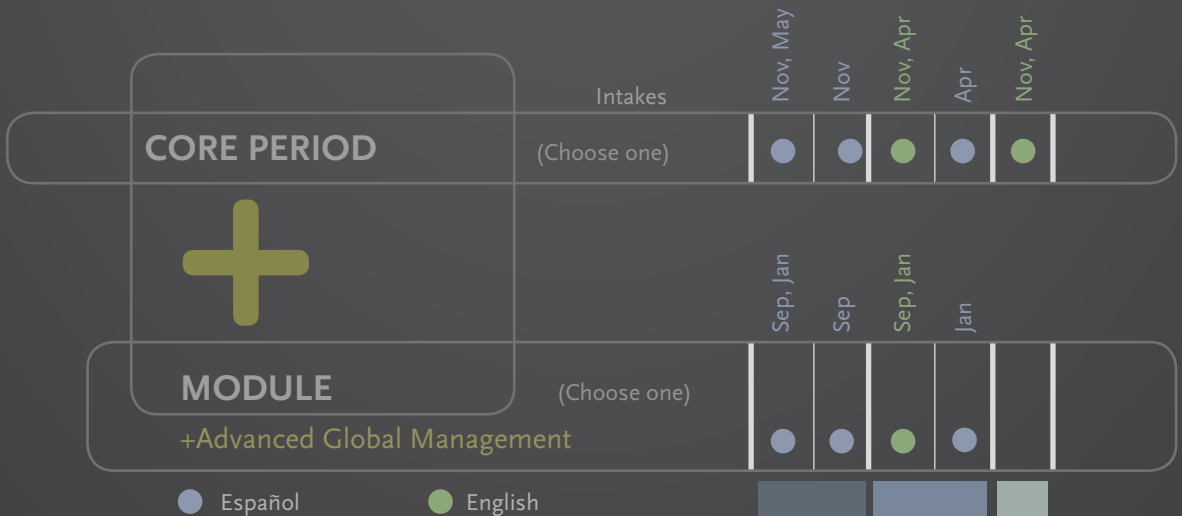
+ Advanced Global Management

On the +Advanced Global Management program, we want students to develop new skills, and to adopt a broad outlook on business. We want them to become strategists, architects of their organizations, and leaders who know how to get the very best out of each member of their teams. They need to learn to manage the opportunities as well as the risks that arise in an ever more complex and competitive environment where maintaining a competitive advantage is far from easy.

At IE Business School we believe that in order for +Advanced Global Management to make a real difference in somebody's career development, it should be complemented with a global vision in all areas of business, thus by a top notch MBA.

For this reason, students are required to complete the Core Period of the Executive MBA+ prior to studying this Module.

The Executive MBA+ benefits from an innovative design, structured around 2 basic components: a Core Period and a +Module. There are 7 Modules to choose from, +Advanced Global Management being one of them.





+ Advanced Global Management

KEY BENEFITS

- A leap forward in students' global outlook and strategic planning abilities, reinforcing their **360° vision of business and their skills** as 21st century executives.
- Clear progress in the **integration and coordination of strategies from different business sectors**, culminating in a common global strategy.
- An analytical understanding of how companies develop, from a **socio-cultural, socio-political and socio-economic perspective**; essential education for a global executive
- Training in the best tools for **managing change and diversity** in organizations, and for maximizing the value of human capital in companies.
- **A world-class Faculty** made up of renowned professionals from every sector, who combine their professional responsibilities with teaching roles and who, in many cases, hold doctorates or lead research in the area they teach.



GLOBAL IMMERSION WEEK

The program offers students the opportunity **to participate in a one-week international experience on another continent**, where they will identify macroeconomic scenarios with high growth potential, and learn to analyze the performance of a given sector of the market under the guidance of experts (professors and executives). Additionally, they will learn more about the cultural factors to be taken into consideration when doing business in these areas.

CAREER DEVELOPMENT

The immersion in Advanced Management that this +Module provides, allows executives to strengthen their profiles as successful managers, and expands their business vision as a whole from a leadership perspective.

The program works to revitalize and reinforce their expertise, bringing them up to date with the latest developments and trends affecting the market.

AIMED AT...

+Advanced Global Management is designed for directors and executives working in any sector or functional area of business or general management, who wish to update their management knowledge and skills, and develop their business vision, adapting themselves to the changes demanded by society and the market.

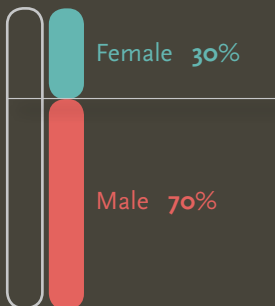
This expertise will undoubtedly serve to expand their skill set and improve their prospects in terms of promotion and career development, as it transforms students into well-prepared and versatile executives, who are ready to face change and new challenges.



CLASS PROFILE

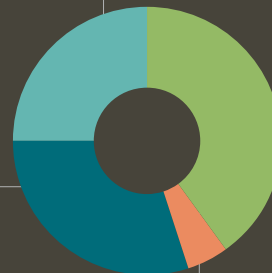
A SENIOR CLASS

Gender ratio:



Senior Management 25%

Middle Management 30%



40% Other Management

5% Entrepreneurs

+ Advanced Global Management

AREAS OF STUDY

- Operations Strategy
- Human Capital Management
- Strategy Implementation
- Sustainability and Stakeholder Management
- Corporate Finance
- Business, Government and Society
- Management Control
- Business Plan
- Marketing Strategy and Planning



Average age 35 years

Average professional experience 10 years

International Students

IE classes have a distinguishing feature: their international character. This is due to the experiences, countries of residence and nationalities of their students.

STRUCTURE

The face-to-face format of this program is taught at IE Business School's Madrid Campus. In its Blended format, the program launches with a week in Sao Paulo or Shanghai, before continuing on IE's Online Campus, and finally returning to Madrid for on-campus classes.



A BLENDED EXPERIENCE

The combination of face-to-face classes, live videoconference sessions and debate forums which make up IE Business School's Blended methodology, is key to the success of this format. The school's focus on class interaction and innovative teaching techniques ensures regular contact between students and professors, as well as networking among class members. These tools allow students to interact easily and efficiently, regardless of the physical distances between them.



Watch the video!
Discover IE's Blended
methodology in just 2 minutes!

Advanced Global Management

ADMISSIONS PROCESS

Admission to this +Module is integrated in the Admissions Process for the Executive MBA+ program. You can apply at: www.ie.edu/app

If a student opts to study +Advanced Global Management in a different language to that of their Core Period, they will be required to demonstrate their language level in the personal interview during the admissions process, and in some cases, may be asked to present a corresponding valid language certificate.

If a student plans to study +Advanced Global Management in its Blended format, but has completed the Core Period in its Face-to-face format, they will be given a preparatory course, which will help them get familiar with the IE Online Campus and the tools used in virtual group work.

IE MBA Alumni who wish to enroll in this Specialized Program are exempt from the Core requirement and can apply by submitting an up-to-date CV and attending a personal interview.



CONTACT:

Admissions Department
María de Molina, 11
Madrid, Spain

T: +34 915 689 610
exmbaplus.admissions@ie.edu

FOLLOW US:

[Linked in](#) [Twitter](#) [Facebook](#) [YouTube](#)

